



# FOOD PRESS

## SOUTH WEST FOOD & DRINK NEWS



# Food & Drink Industry

The region's food and drink sector is a great success contributing nearly £3 billion to the regional economy as well as maintaining a strong reputation for quality local foods.

But despite this success, the security, provenance and distribution of our food and drink faces uncertainty and an ever-increasing threat.

## Opportunities

Factors such as Brexit, COVID-19, climate change, sustainability and a growing population but shrinking world are challenging traditional assumptions about how we grow and distribute our food.

Food Press not only celebrates the region's excellent produce, but gives consumers, growers, and producers the opportunity to take part in these crucial debates. There will be no membership of Food Press, everyone is welcome to join the debate.

The website is part of Bluestone360's commitment to the regional food and drink sector and belief that by encouraging open conversation issues can be resolved so the sector can develop further and thrive.

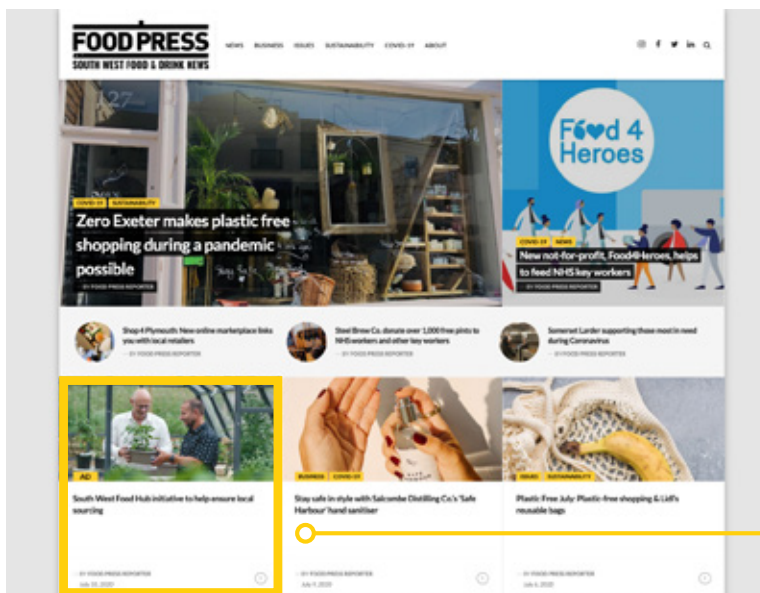
## Content

The content will be organised around news, issues, business and sustainability.

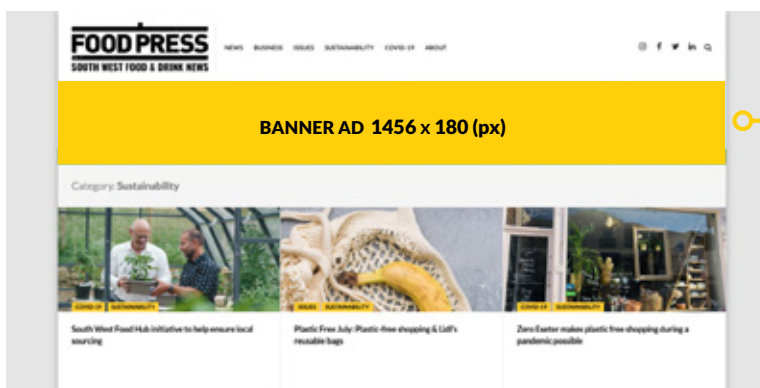
The Bluestone360 team will use their experience and skills of web design and digital marketing to ensure a growing and interactive audience.



# Pricing + Specification



**ADVERTORIAL**



**BANNER ADVERT**

## Pricing List

HOME PAGE ADVERTORIAL	
Advertorial on the homepage with story	£150.00pcm
BANNER ADVERT (PER SECTION)	
News	£150.00pcm
Business	
Issues	
Sustainability	
COVID-19	

All advertising and advertorials will be supported with social media activity.

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### **GET IN TOUCH**

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